



Community Profile

Viriden City, IL
Geography: Place

Prepared by Esri

Population Summary	
2000 Total Population	3,492
2010 Total Population	3,490
2016 Total Population	3,373
2016 Group Quarters	75
2021 Total Population	3,270
2016-2021 Annual Rate	-0.62%
Household Summary	
2000 Households	1,459
2000 Average Household Size	2.30
2010 Households	1,459
2010 Average Household Size	2.35
2016 Households	1,404
2016 Average Household Size	2.35
2021 Households	1,361
2021 Average Household Size	2.35
2016-2021 Annual Rate	-0.62%
2010 Families	940
2010 Average Family Size	2.89
2016 Families	892
2016 Average Family Size	2.89
2021 Families	859
2021 Average Family Size	2.90
2016-2021 Annual Rate	-0.75%
Housing Unit Summary	
2000 Housing Units	1,596
Owner Occupied Housing Units	67.7%
Renter Occupied Housing Units	23.7%
Vacant Housing Units	8.6%
2010 Housing Units	1,620
Owner Occupied Housing Units	63.6%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	9.9%
2016 Housing Units	1,625
Owner Occupied Housing Units	59.2%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	13.6%
2021 Housing Units	1,607
Owner Occupied Housing Units	57.8%
Renter Occupied Housing Units	26.9%
Vacant Housing Units	15.3%
Median Household Income	
2016	\$42,204
2021	\$40,703
Median Home Value	
2016	\$76,667
2021	\$78,945
Per Capita Income	
2016	\$21,930
2021	\$22,848
Median Age	
2010	38.5
2016	40.4
2021	41.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 26, 2016



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2016 Households by Income

Household Income Base	1,403
<\$15,000	16.7%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	23.5%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	8.3%
\$150,000 - \$199,999	1.4%
\$200,000+	0.5%

Average Household Income \$51,418

2021 Households by Income

Household Income Base	1,360
<\$15,000	18.0%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	16.1%
\$35,000 - \$49,999	11.4%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	9.8%
\$150,000 - \$199,999	1.7%
\$200,000+	0.5%

Average Household Income \$53,599

2016 Owner Occupied Housing Units by Value

Total	962
<\$50,000	18.4%
\$50,000 - \$99,999	59.3%
\$100,000 - \$149,999	18.3%
\$150,000 - \$199,999	1.9%
\$200,000 - \$249,999	0.8%
\$250,000 - \$299,999	0.9%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.4%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$81,497

2021 Owner Occupied Housing Units by Value

Total	929
<\$50,000	17.2%
\$50,000 - \$99,999	56.6%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	2.7%
\$200,000 - \$249,999	1.4%
\$250,000 - \$299,999	2.6%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$89,236

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	3,490
0 - 4	6.5%
5 - 9	7.1%
10 - 14	7.1%
15 - 24	12.0%
25 - 34	12.6%
35 - 44	12.4%
45 - 54	13.0%
55 - 64	12.9%
65 - 74	7.0%
75 - 84	6.1%
85 +	3.3%
18 +	75.1%
2016 Population by Age	
Total	3,375
0 - 4	6.0%
5 - 9	6.0%
10 - 14	6.5%
15 - 24	12.0%
25 - 34	12.6%
35 - 44	12.9%
45 - 54	12.4%
55 - 64	12.9%
65 - 74	9.4%
75 - 84	5.3%
85 +	3.9%
18 +	77.5%
2021 Population by Age	
Total	3,269
0 - 4	5.9%
5 - 9	6.1%
10 - 14	6.3%
15 - 24	11.4%
25 - 34	11.9%
35 - 44	12.7%
45 - 54	12.3%
55 - 64	12.7%
65 - 74	11.1%
75 - 84	6.0%
85 +	3.6%
18 +	77.6%
2010 Population by Sex	
Males	1,685
Females	1,805
2016 Population by Sex	
Males	1,649
Females	1,726
2021 Population by Sex	
Males	1,613
Females	1,656

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	3,490
White Alone	98.6%
Black Alone	0.1%
American Indian Alone	0.1%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.6%
Hispanic Origin	0.8%
Diversity Index	4.3

2016 Population by Race/Ethnicity

Total	3,372
White Alone	97.8%
Black Alone	0.3%
American Indian Alone	0.1%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.8%
Hispanic Origin	1.2%
Diversity Index	6.6

2021 Population by Race/Ethnicity

Total	3,269
White Alone	97.2%
Black Alone	0.5%
American Indian Alone	0.1%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.0%
Hispanic Origin	1.4%
Diversity Index	8.2

2010 Population by Relationship and Household Type

Total	3,490
In Households	98.4%
In Family Households	80.7%
Householder	26.9%
Spouse	18.6%
Child	30.5%
Other relative	1.8%
Nonrelative	2.9%
In Nonfamily Households	17.7%
In Group Quarters	1.6%
Institutionalized Population	1.6%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



2016 Population 25+ by Educational Attainment

Total	2,340
Less than 9th Grade	5.1%
9th - 12th Grade, No Diploma	6.8%
High School Graduate	30.8%
GED/Alternative Credential	7.2%
Some College, No Degree	28.4%
Associate Degree	7.7%
Bachelor's Degree	9.6%
Graduate/Professional Degree	4.4%

2016 Population 15+ by Marital Status

Total	2,746
Never Married	27.9%
Married	48.5%
Widowed	9.0%
Divorced	14.6%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	94.3%
Civilian Unemployed	5.7%

2016 Employed Population 16+ by Industry

Total	1,746
Agriculture/Mining	5.4%
Construction	10.1%
Manufacturing	10.7%
Wholesale Trade	3.1%
Retail Trade	12.6%
Transportation/Utilities	6.2%
Information	0.0%
Finance/Insurance/Real Estate	9.3%
Services	37.5%
Public Administration	5.0%

2016 Employed Population 16+ by Occupation

Total	1,747
White Collar	51.6%
Management/Business/Financial	10.0%
Professional	13.1%
Sales	7.9%
Administrative Support	20.7%
Services	17.2%
Blue Collar	31.1%
Farming/Forestry/Fishing	3.0%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	9.6%
Production	3.8%
Transportation/Material Moving	9.7%

2010 Population By Urban/ Rural Status

Total Population	3,490
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	98.3%
Rural Population	1.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	1,459
Households with 1 Person	30.5%
Households with 2+ People	69.5%
Family Households	64.4%
Husband-wife Families	44.6%
With Related Children	18.0%
Other Family (No Spouse Present)	19.9%
Other Family with Male Householder	6.1%
With Related Children	4.0%
Other Family with Female Householder	13.8%
With Related Children	9.1%
Nonfamily Households	5.1%
All Households with Children	31.7%

2010 Households by Size

Multigenerational Households	2.0%
Unmarried Partner Households	8.9%
Male-female	8.4%
Same-sex	0.5%

2010 Households by Size

Total	1,459
1 Person Household	30.5%
2 Person Household	34.4%
3 Person Household	14.8%
4 Person Household	12.4%
5 Person Household	5.7%
6 Person Household	1.9%
7 + Person Household	0.3%

2010 Households by Tenure and Mortgage Status

Total	1,459
Owner Occupied	70.7%
Owned with a Mortgage/Loan	44.9%
Owned Free and Clear	25.8%
Renter Occupied	29.3%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,620
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	98.2%
Rural Housing Units	1.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Heartland Communities
2. Green Acres (6A)
3. Top Tier (1A)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,793,400
Average Spent	\$1,277.35
Spending Potential Index	63
Education: Total \$	\$1,112,719
Average Spent	\$792.53
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$2,877,189
Average Spent	\$2,049.28
Spending Potential Index	70
Food at Home: Total \$	\$5,097,845
Average Spent	\$3,630.94
Spending Potential Index	73
Food Away from Home: Total \$	\$2,864,035
Average Spent	\$2,039.91
Spending Potential Index	66
Health Care: Total \$	\$5,788,457
Average Spent	\$4,122.83
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$1,660,357
Average Spent	\$1,182.59
Spending Potential Index	67
Personal Care Products & Services: Total \$	\$682,112
Average Spent	\$485.83
Spending Potential Index	66
Shelter: Total \$	\$13,193,390
Average Spent	\$9,397.00
Spending Potential Index	60
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,376,079
Average Spent	\$1,692.36
Spending Potential Index	73
Travel: Total \$	\$1,640,012
Average Spent	\$1,168.10
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$1,073,289
Average Spent	\$764.45
Spending Potential Index	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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