



Community Profile

Rochester Village, IL
Geography: Place

Prepared by Esri

Population Summary	
2000 Total Population	2,987
2010 Total Population	3,689
2016 Total Population	3,721
2016 Group Quarters	0
2021 Total Population	3,740
2016-2021 Annual Rate	0.10%
Household Summary	
2000 Households	1,086
2000 Average Household Size	2.75
2010 Households	1,358
2010 Average Household Size	2.72
2016 Households	1,376
2016 Average Household Size	2.70
2021 Households	1,387
2021 Average Household Size	2.70
2016-2021 Annual Rate	0.16%
2010 Families	1,067
2010 Average Family Size	3.11
2016 Families	1,086
2016 Average Family Size	3.07
2021 Families	1,090
2021 Average Family Size	3.07
2016-2021 Annual Rate	0.07%
Housing Unit Summary	
2000 Housing Units	1,116
Owner Occupied Housing Units	89.6%
Renter Occupied Housing Units	7.7%
Vacant Housing Units	2.7%
2010 Housing Units	1,401
Owner Occupied Housing Units	84.7%
Renter Occupied Housing Units	12.3%
Vacant Housing Units	3.1%
2016 Housing Units	1,403
Owner Occupied Housing Units	85.2%
Renter Occupied Housing Units	12.8%
Vacant Housing Units	1.9%
2021 Housing Units	1,413
Owner Occupied Housing Units	85.1%
Renter Occupied Housing Units	13.1%
Vacant Housing Units	1.8%
Median Household Income	
2016	\$97,247
2021	\$104,907
Median Home Value	
2016	\$175,000
2021	\$219,128
Per Capita Income	
2016	\$42,262
2021	\$45,678
Median Age	
2010	40.4
2016	43.1
2021	44.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	1,376
<\$15,000	3.1%
\$15,000 - \$24,999	4.7%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	6.4%
\$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	19.3%
\$100,000 - \$149,999	26.6%
\$150,000 - \$199,999	12.4%
\$200,000+	9.4%

Average Household Income \$114,276

2021 Households by Income

Household Income Base	1,387
<\$15,000	3.0%
\$15,000 - \$24,999	4.2%
\$25,000 - \$34,999	7.1%
\$35,000 - \$49,999	4.1%
\$50,000 - \$74,999	8.9%
\$75,000 - \$99,999	17.7%
\$100,000 - \$149,999	30.5%
\$150,000 - \$199,999	14.3%
\$200,000+	10.2%

Average Household Income \$123,198

2016 Owner Occupied Housing Units by Value

Total	1,195
<\$50,000	1.7%
\$50,000 - \$99,999	13.9%
\$100,000 - \$149,999	22.5%
\$150,000 - \$199,999	23.8%
\$200,000 - \$249,999	8.5%
\$250,000 - \$299,999	11.9%
\$300,000 - \$399,999	9.0%
\$400,000 - \$499,999	4.9%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.8%

Average Home Value \$214,540

2021 Owner Occupied Housing Units by Value

Total	1,202
<\$50,000	1.1%
\$50,000 - \$99,999	7.2%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	23.0%
\$200,000 - \$249,999	12.4%
\$250,000 - \$299,999	15.5%
\$300,000 - \$399,999	14.6%
\$400,000 - \$499,999	6.6%
\$500,000 - \$749,999	4.7%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	1.0%

Average Home Value \$256,697

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	3,689
0 - 4	5.9%
5 - 9	9.3%
10 - 14	8.9%
15 - 24	10.2%
25 - 34	7.8%
35 - 44	15.4%
45 - 54	16.1%
55 - 64	13.9%
65 - 74	6.5%
75 - 84	4.2%
85 +	1.7%
18 +	70.5%

2016 Population by Age

Total	3,720
0 - 4	5.1%
5 - 9	7.7%
10 - 14	8.8%
15 - 24	10.3%
25 - 34	7.1%
35 - 44	13.8%
45 - 54	15.7%
55 - 64	16.4%
65 - 74	8.9%
75 - 84	4.1%
85 +	2.0%
18 +	73.8%

2021 Population by Age

Total	3,740
0 - 4	4.9%
5 - 9	7.1%
10 - 14	8.2%
15 - 24	10.1%
25 - 34	7.1%
35 - 44	13.9%
45 - 54	14.3%
55 - 64	16.1%
65 - 74	11.1%
75 - 84	5.1%
85 +	2.1%
18 +	75.3%

2010 Population by Sex

Males	1,785
Females	1,904

2016 Population by Sex

Males	1,822
Females	1,898

2021 Population by Sex

Males	1,832
Females	1,908

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 26, 2016



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2010 Population by Race/Ethnicity

Total	3,689
White Alone	96.9%
Black Alone	0.5%
American Indian Alone	0.0%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.6%
Hispanic Origin	1.1%
Diversity Index	8.0

2016 Population by Race/Ethnicity

Total	3,722
White Alone	96.0%
Black Alone	0.8%
American Indian Alone	0.1%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	2.0%
Hispanic Origin	1.4%
Diversity Index	10.3

2021 Population by Race/Ethnicity

Total	3,740
White Alone	95.3%
Black Alone	0.9%
American Indian Alone	0.1%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	2.4%
Hispanic Origin	1.8%
Diversity Index	12.3

2010 Population by Relationship and Household Type

Total	3,689
In Households	100.0%
In Family Households	91.1%
Householder	28.9%
Spouse	24.6%
Child	34.9%
Other relative	1.4%
Nonrelative	1.2%
In Nonfamily Households	8.9%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment

Total	2,532
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	2.5%
High School Graduate	15.5%
GED/Alternative Credential	1.9%
Some College, No Degree	19.9%
Associate Degree	7.9%
Bachelor's Degree	27.6%
Graduate/Professional Degree	23.6%

2016 Population 15+ by Marital Status

Total	2,917
Never Married	20.5%
Married	64.8%
Widowed	3.2%
Divorced	11.5%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	96.9%
Civilian Unemployed	3.1%

2016 Employed Population 16+ by Industry

Total	1,932
Agriculture/Mining	0.6%
Construction	5.3%
Manufacturing	3.0%
Wholesale Trade	2.8%
Retail Trade	13.2%
Transportation/Utilities	2.4%
Information	0.7%
Finance/Insurance/Real Estate	6.5%
Services	48.9%
Public Administration	16.6%

2016 Employed Population 16+ by Occupation

Total	1,932
White Collar	81.6%
Management/Business/Financial	19.9%
Professional	37.4%
Sales	11.4%
Administrative Support	12.9%
Services	9.4%
Blue Collar	9.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.6%
Installation/Maintenance/Repair	2.2%
Production	0.5%
Transportation/Material Moving	3.7%

2010 Population By Urban/ Rural Status

Total Population	3,689
Population Inside Urbanized Area	96.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	1,358
Households with 1 Person	19.2%
Households with 2+ People	80.8%
Family Households	78.6%
Husband-wife Families	66.7%
With Related Children	32.8%
Other Family (No Spouse Present)	11.9%
Other Family with Male Householder	2.9%
With Related Children	2.0%
Other Family with Female Householder	9.0%
With Related Children	6.8%
Nonfamily Households	2.2%
All Households with Children	42.0%
Multigenerational Households	2.3%
Unmarried Partner Households	4.1%
Male-female	3.5%
Same-sex	0.6%

2010 Households by Size

Total	1,358
1 Person Household	19.2%
2 Person Household	33.4%
3 Person Household	18.3%
4 Person Household	18.7%
5 Person Household	7.7%
6 Person Household	2.0%
7 + Person Household	0.8%

2010 Households by Tenure and Mortgage Status

Total	1,358
Owner Occupied	87.3%
Owned with a Mortgage/Loan	62.4%
Owned Free and Clear	25.0%
Renter Occupied	12.7%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	1,401
Housing Units Inside Urbanized Area	96.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	3.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Savvy Suburbanites (1D)
2. Comfortable Empty Nesters
3. Green Acres (6A)

2016 Consumer Spending

Apparel & Services: Total \$	\$3,894,899
Average Spent	\$2,830.60
Spending Potential Index	141
Education: Total \$	\$3,110,458
Average Spent	\$2,260.51
Spending Potential Index	160
Entertainment/Recreation: Total \$	\$5,809,640
Average Spent	\$4,222.12
Spending Potential Index	145
Food at Home: Total \$	\$9,258,339
Average Spent	\$6,728.44
Spending Potential Index	135
Food Away from Home: Total \$	\$5,920,260
Average Spent	\$4,302.51
Spending Potential Index	139
Health Care: Total \$	\$10,782,035
Average Spent	\$7,835.78
Spending Potential Index	148
HH Furnishings & Equipment: Total \$	\$3,580,933
Average Spent	\$2,602.42
Spending Potential Index	147
Personal Care Products & Services: Total \$	\$1,458,211
Average Spent	\$1,059.75
Spending Potential Index	145
Shelter: Total \$	\$30,613,175
Average Spent	\$22,247.95
Spending Potential Index	143
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,936,364
Average Spent	\$3,587.47
Spending Potential Index	155
Travel: Total \$	\$4,136,834
Average Spent	\$3,006.42
Spending Potential Index	162
Vehicle Maintenance & Repairs: Total \$	\$2,032,556
Average Spent	\$1,477.15
Spending Potential Index	143

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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