



# Community Profile

Pleasant Plains Village, IL  
Geography: Place

Prepared by Esri

<b>Population Summary</b>	
2000 Total Population	797
2010 Total Population	802
2016 Total Population	805
2016 Group Quarters	0
2021 Total Population	804
2016-2021 Annual Rate	-0.02%
<b>Household Summary</b>	
2000 Households	290
2000 Average Household Size	2.75
2010 Households	310
2010 Average Household Size	2.59
2016 Households	313
2016 Average Household Size	2.57
2021 Households	314
2021 Average Household Size	2.56
2016-2021 Annual Rate	0.06%
2010 Families	228
2010 Average Family Size	3.00
2016 Families	233
2016 Average Family Size	2.98
2021 Families	233
2021 Average Family Size	2.97
2016-2021 Annual Rate	0.00%
<b>Housing Unit Summary</b>	
2000 Housing Units	306
Owner Occupied Housing Units	79.4%
Renter Occupied Housing Units	15.4%
Vacant Housing Units	5.2%
2010 Housing Units	327
Owner Occupied Housing Units	80.4%
Renter Occupied Housing Units	14.4%
Vacant Housing Units	5.2%
2016 Housing Units	329
Owner Occupied Housing Units	78.7%
Renter Occupied Housing Units	16.4%
Vacant Housing Units	4.9%
2021 Housing Units	331
Owner Occupied Housing Units	78.2%
Renter Occupied Housing Units	16.6%
Vacant Housing Units	5.1%
<b>Median Household Income</b>	
2016	\$68,037
2021	\$77,986
<b>Median Home Value</b>	
2016	\$121,019
2021	\$130,000
<b>Per Capita Income</b>	
2016	\$27,973
2021	\$30,534
<b>Median Age</b>	
2010	38.5
2016	42.1
2021	44.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## 2016 Households by Income

Household Income Base	312
<\$15,000	7.1%
\$15,000 - \$24,999	5.1%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	20.8%
\$100,000 - \$149,999	22.4%
\$150,000 - \$199,999	1.9%
\$200,000+	0.3%

Average Household Income \$72,139

## 2021 Households by Income

Household Income Base	314
<\$15,000	7.0%
\$15,000 - \$24,999	4.8%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	6.7%
\$50,000 - \$74,999	14.0%
\$75,000 - \$99,999	21.0%
\$100,000 - \$149,999	29.6%
\$150,000 - \$199,999	2.5%
\$200,000+	0.3%

Average Household Income \$78,145

## 2016 Owner Occupied Housing Units by Value

Total	258
<\$50,000	6.2%
\$50,000 - \$99,999	18.2%
\$100,000 - \$149,999	60.9%
\$150,000 - \$199,999	2.3%
\$200,000 - \$249,999	7.8%
\$250,000 - \$299,999	1.2%
\$300,000 - \$399,999	2.3%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.4%

Average Home Value \$132,461

## 2021 Owner Occupied Housing Units by Value

Total	258
<\$50,000	5.0%
\$50,000 - \$99,999	13.6%
\$100,000 - \$149,999	52.3%
\$150,000 - \$199,999	3.1%
\$200,000 - \$249,999	15.1%
\$250,000 - \$299,999	3.1%
\$300,000 - \$399,999	5.8%
\$400,000 - \$499,999	1.6%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.4%

Average Home Value \$156,977

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	802
0 - 4	5.6%
5 - 9	8.2%
10 - 14	8.7%
15 - 24	12.1%
25 - 34	10.3%
35 - 44	16.2%
45 - 54	14.6%
55 - 64	11.2%
65 - 74	7.5%
75 - 84	4.9%
85 +	0.6%
18 +	71.8%

## 2016 Population by Age

Total	802
0 - 4	4.7%
5 - 9	5.5%
10 - 14	7.4%
15 - 24	12.5%
25 - 34	11.1%
35 - 44	12.7%
45 - 54	16.0%
55 - 64	14.8%
65 - 74	9.7%
75 - 84	4.4%
85 +	1.2%
18 +	77.9%

## 2021 Population by Age

Total	804
0 - 4	4.7%
5 - 9	5.2%
10 - 14	6.2%
15 - 24	11.2%
25 - 34	10.7%
35 - 44	13.1%
45 - 54	14.8%
55 - 64	15.4%
65 - 74	11.7%
75 - 84	5.2%
85 +	1.7%
18 +	79.7%

## 2010 Population by Sex

Males	378
Females	424

## 2016 Population by Sex

Males	389
Females	413

## 2021 Population by Sex

Males	389
Females	415

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



# Community Profile

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## 2010 Population by Race/Ethnicity

Total	802
White Alone	97.4%
Black Alone	0.5%
American Indian Alone	0.0%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.2%
Hispanic Origin	0.9%
Diversity Index	6.8

## 2016 Population by Race/Ethnicity

Total	806
White Alone	96.7%
Black Alone	0.7%
American Indian Alone	0.0%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.4%
Hispanic Origin	1.0%
Diversity Index	8.2

## 2021 Population by Race/Ethnicity

Total	804
White Alone	96.1%
Black Alone	0.7%
American Indian Alone	0.0%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.6%
Hispanic Origin	1.4%
Diversity Index	10.0

## 2010 Population by Relationship and Household Type

Total	802
In Households	100.0%
In Family Households	87.9%
Householder	28.4%
Spouse	22.1%
Child	33.7%
Other relative	1.2%
Nonrelative	2.5%
In Nonfamily Households	12.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## 2016 Population 25+ by Educational Attainment

Total	563
Less than 9th Grade	2.3%
9th - 12th Grade, No Diploma	3.7%
High School Graduate	27.2%
GED/Alternative Credential	2.0%
Some College, No Degree	27.7%
Associate Degree	9.8%
Bachelor's Degree	22.7%
Graduate/Professional Degree	4.6%

## 2016 Population 15+ by Marital Status

Total	663
Never Married	27.0%
Married	54.0%
Widowed	5.6%
Divorced	13.4%

## 2016 Civilian Population 16+ in Labor Force

Civilian Employed	97.0%
Civilian Unemployed	3.0%

## 2016 Employed Population 16+ by Industry

Total	480
Agriculture/Mining	3.5%
Construction	5.6%
Manufacturing	2.7%
Wholesale Trade	0.6%
Retail Trade	17.5%
Transportation/Utilities	3.3%
Information	1.3%
Finance/Insurance/Real Estate	12.1%
Services	42.7%
Public Administration	10.6%

## 2016 Employed Population 16+ by Occupation

Total	481
White Collar	63.6%
Management/Business/Financial	15.2%
Professional	22.0%
Sales	11.9%
Administrative Support	14.6%
Services	18.5%
Blue Collar	17.9%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	3.3%
Installation/Maintenance/Repair	8.1%
Production	2.9%
Transportation/Material Moving	2.7%

## 2010 Population By Urban/ Rural Status

Total Population	802
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

July 26, 2016



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## 2010 Households by Type

Total	310
Households with 1 Person	23.2%
Households with 2+ People	76.8%
Family Households	73.5%
Husband-wife Families	57.1%
With Related Children	26.8%
Other Family (No Spouse Present)	16.5%
Other Family with Male Householder	4.8%
With Related Children	3.5%
Other Family with Female Householder	11.6%
With Related Children	9.0%
Nonfamily Households	3.2%
All Households with Children	39.7%

## 2010 Households by Size

Multigenerational Households	2.3%
Unmarried Partner Households	6.5%
Male-female	5.5%
Same-sex	1.0%

## 2010 Households by Size

Total	310
1 Person Household	23.2%
2 Person Household	31.0%
3 Person Household	21.3%
4 Person Household	14.8%
5 Person Household	8.1%
6 Person Household	1.3%
7 + Person Household	0.3%

## 2010 Households by Tenure and Mortgage Status

Total	310
Owner Occupied	84.8%
Owned with a Mortgage/Loan	61.9%
Owned Free and Clear	22.9%
Renter Occupied	15.2%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	327
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Green Acres (6A)
2. Top Tier (1A)
3. Professional Pride (1B)

## 2016 Consumer Spending

Apparel & Services: Total \$	\$563,697
Average Spent	\$1,800.95
Spending Potential Index	89
Education: Total \$	\$415,079
Average Spent	\$1,326.13
Spending Potential Index	94
Entertainment/Recreation: Total \$	\$845,444
Average Spent	\$2,701.10
Spending Potential Index	93
Food at Home: Total \$	\$1,386,201
Average Spent	\$4,428.76
Spending Potential Index	89
Food Away from Home: Total \$	\$868,024
Average Spent	\$2,773.24
Spending Potential Index	90
Health Care: Total \$	\$1,591,313
Average Spent	\$5,084.07
Spending Potential Index	96
HH Furnishings & Equipment: Total \$	\$520,096
Average Spent	\$1,661.65
Spending Potential Index	94
Personal Care Products & Services: Total \$	\$211,186
Average Spent	\$674.72
Spending Potential Index	92
Shelter: Total \$	\$4,340,526
Average Spent	\$13,867.50
Spending Potential Index	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$714,777
Average Spent	\$2,283.63
Spending Potential Index	98
Travel: Total \$	\$579,074
Average Spent	\$1,850.08
Spending Potential Index	99
Vehicle Maintenance & Repairs: Total \$	\$299,472
Average Spent	\$956.78
Spending Potential Index	92

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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